



CX20

BEYOND THE HORIZON

VIRTUAL
CONFERENCE
SPONSORSHIP
GUIDE

CX20 is Going Virtual

At CSI, we are always looking beyond the horizon. Join us at CX20—CSI's first ever virtual conference—to discover what the future holds for the fintech and regtech industries. As a sponsor of CX20, you'll connect with hundreds of industry professionals from across the country in one collaborative, virtual platform.

Why attend our virtual conference? On average, 80% of our attendees hold leadership roles, ranging from vice president to CEO. And since we are hosting our conference virtually this year, we have further enticed participation by waiving the fee to attend. Needless to say, we expect record-breaking attendance.

Sponsorship Levels

CX20 Virtual Conference will include two unique sponsorship options. Each option is designed to provide you with maximum brand exposure in this virtual format.



Gold



Titanium

Which option works best?

From enhanced reporting to interactive booths, our virtual platform offers you a host of unique sponsorship opportunities designed to deliver engaging digital content straight to your target audience.

What are the **benefits?**



	Gold Benefits	Titanium Benefits
Pre/Post-Show Attendee List.....	✓	✓
Virtual Exhibit Booth.....	✓	✓
Company Description Listed.....	✓	✓
Booth Content Uploads.....	Up to 5 max	Up to 15 max
Booth Chat Capabilities.....	✓	✓
One Booth Video Upload.....	2 minutes max	5 minutes max
Full Conference Pass(es).....	2	5
Booth Analytics & Giveaway Capabilities.....	✓	✓
Main Stage Commercial (Up to 60 seconds).....		✓
Podcast Episode.....		✓
Social Media Promos.....		✓
Company Logo and URL on CX20 Website.....		✓
Company Recognition from General Session Keynote.....		✓
Grand Prize Giveaway Sponsor.....		✓



Titanium Sponsorships

\$25,000

Includes

Pre/Post-Show Attendee List	✓
Virtual Exhibit Booth	✓
Company Description Listed	✓
Booth Content Uploads	Up to 15 max
Booth Chat Capabilities	✓
One Booth Video Upload	5 minutes max
Full Conference Pass(es)	5
Booth Analytics & Giveaway Capabilities	✓
Main Stage Commercial (60 seconds)	✓
Podcast Episode	✓
Social Media Promos	✓
Company Logo and URL on CX20 Website	✓
Company Recognition from General Session Keynote	✓
Grand Prize Giveaway Sponsor	✓



Titanium Sponsorship

Grand Prize Giveaway Sponsor

Everyone wants to be a winner! Your Titanium sponsorship includes a grand prize giveaway to attendees. A crowd favorite that's guaranteed to boost your brand recognition.



Titanium Sponsorship

Podcast Episode

How is your company's podcast game? CSI's Fintech Focus is a leading fintech and regtech podcast with thousands of loyal listeners. Your Titanium sponsorship includes one exclusive podcast episode on a topic of your choosing (approved by CSI). A great way to capitalize on your brand's voice.



Titanium Sponsorship

Main Stage Commercial

Wow CX20 attendees with your best branded video content on the main stage of our conference (commercial must be approved by CSI).



Gold Sponsorships \$7,500

Includes

Pre/Post-Show Attendee List



Virtual Exhibit Booth



Company Description Listed



Booth Content Uploads

Up to 5 max

Booth Chat Capabilities



One Booth Video Upload

2 minutes max

Full Conference Pass(es)

2

Booth Analytics & Giveaway Capabilities



 Gold Sponsorship

Virtual Booth Chat Feature

Engage attendees in real time with our intuitive digital chat option that provides a personal touch to the virtual experience.



 Gold Sponsorship

Booth Analytics

There are more than a few unique advantages to a virtual platform. Gather data on visitors, content viewed and other valuable insight from your virtual booth engagement.

+ Add a Podcast Episode for **\$2,500**



Get Exposure on the Fintech Focus Podcast

With thousands of downloads since its debut, CSI's breakout podcast has taken the fintech world by storm with trending topics from API banking innovation to sanctions compliance and everything in between. We are offering our sponsors the opportunity to increase their brand exposure in front of this select group of Fintech Focus listeners by featuring your industry expert exclusively on an episode of the podcast.



Important Exhibitor Information

Dedicated Exhibit Hall Hours

Tuesday, November 17

3:15pm – 4:00pm (CST)

Wednesday, November 18

3:15pm – 4:00pm (CST)

Payment

Payment is due in full before Friday, November 13, 2020. Once your sponsorship is confirmed, CSI will send you an invoice for payment.

Interested in Becoming a Sponsor?

Contact us at sponsorships@csiweb.com today.

Register

To register, visit www.csiconf.com and click on “sponsors” (front and last pages). Registration opens **September 22nd**.



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CSI